

Apollo Theater (Interior)

Interior Landmark

253 West 125th Street, first floor

Designation Date: June 28, 1983



Photo by the Apollo Theater.

The Apollo Theater, built in 1913-1914 as Hurtig & Seamon's New (Burlesque) Theater, and designed by architect George Keister, spanned the two eras of Harlem's entertainment history. Its construction reflected the popularity of vaudeville and burlesque in the Harlem of the 1910s.

With the growth of Harlem's black population, the Apollo Theater, from the 1930s through the 1970s, became one of the nation's leading centers for major black American performing talent. The interior, with its classically-inspired ornament, retains much of its original character, providing associations with its history as a theater.

[Read the full NYC LPC designation report here.](#)