

## **Apollo Theater**

Individual Landmark

253 West 125th Street

Designation Date: June 28, 1983



*Apollo Theater. Photo by Lorraine Colbert.*

The Apollo Theater, built in 1913–1914 as Hurtig & Seamon’s New (Burlesque) Theater, spanned the two eras of Harlem’s entertainment history. The design, by architect George Keister, displays elements of the neo-classical style.

The construction of the Apollo reflected the popularity of vaudeville and burlesque in the Harlem of the 1910s. With the growth of Harlem’s black population, the Apollo Theater, from the 1930s through the 1970s, became one of the nation’s leading centers for major black American performing talent.

[Read the full NYC LPC designation report here.](#)